



Dear Members and Friends of SOTC,

March 2009

Our 36th and 37th annual all-breed Obedience trials and 11th and 12th Rally trials will be held June 6 and 7, 2009, at our indoor training facility at 6392 Deere Rd., Syracuse, so it's time to start thinking about those catalog advertisements!

Do you have a new business? Or maybe you would like to celebrate a special event or remember a special companion? Please consider an ad in our catalog! All exhibitors receive a complimentary catalog with their entry, so everyone will see your special ad. Advertisers also receive a complimentary catalog.

This year, we are pleased to offer full-page **color** ads!

Catalog Advertising Prices	Members	Non-Members
Color inside front cover (5.5 x 8.5)	\$65.00	\$75.00
Color inside/outside back cover (5.5 x 8.5)	\$65.00	\$75.00
Color full page (5.5 x 8.5)	\$55.00	\$65.00
B&W full page (5.5 x 8.5)	\$30.00	\$40.00
B&W half page (5.5 x 4.25)	\$20.00	\$30.00

Note: There is no longer an additional charge for a photo

You may also purchase a **memorial** of up to 16 words dedicated to the memory of a pet. This will appear on a special page, beautifully set up to remember our beloved pets. The money raised is used to purchase rosettes for the trial. **Memorial Price:** \$7.00 for the first dedication, \$5.00 for the second dedication.

Donations to the general trophy fund may be made for any amount up to the closing date (May 20). Your name will be listed in the catalog, thanking you for your support.

For your convenience, an ad layout sheet appears on the reverse of this form. If you would like SOTC (courtesy of Nancy Frakes) to design your ad, include this layout sheet along with your text and original color or black-and-white photo. There is no additional charge for this service, and all photos will be returned. Camera-ready ads are also welcome.

April 17 is the deadline for receiving all advertising.

Make checks payable to SOTC Inc. Payment must accompany ad and must include a self-addressed stamped envelope if copy or photographs are to be returned. Please mail completed ad layout sheet with payment to:

Deb DeVona
5160 Lincklaen Rd., Cazenovia NY 13035
(315) 655-2726 cazdevo@windstream.net

Thanks for your generous support!

Name: _____ Payment _____

Address: _____

Email: _____ Phone _____

Full Page (5.5 x 8.5)



<p>Closing Date: April 17, 2009</p>
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Advertising Rates

Inside Front Cover (Color)

Members	\$65.00
Non-Members	\$75.00

Inside/Outside Back Cover (Color)

Members	\$65.00
Non-Members	\$75.00

Full Page (Color)

Members	\$55.00
Non-Members	\$65.00

Full Page (B&W)

Members	\$30.00
Non-Members	\$40.00

Half Page (B&W)

Members	\$20.00
Non-Members	\$30.00

Send ads with payment to:

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Half Page (5.5 x 4.25)